

# HOF

## ENTREPRENEUR HALL OF FAME™



November 16, 2021 • Griffin Gate Marriott Golf Resort & Spa • Lexington



# Sponsorship Opportunities



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## 2021 Sponsor Opportunities

The Kentucky Entrepreneur Hall of Fame (KEHOF), launched in 2010, is a virtual destination and annual event that shares and celebrates the stories of Kentucky’s most successful entrepreneurs. The purpose of KEHOF is to raise awareness of the impact that entrepreneurship has made in the Commonwealth and encourage others to pursue similar ambitious endeavors.

### 2021 inductees:

Randall J. Bufford, Trilogy Health Services  
Pat Lancaster, Lantech

Cal Turner, Dollar General Corporation (Posthumous)  
Cal Turner, Jr., Dollar General Corporation

### Previous inductees include:

Ralph G. Anderson  
Don Ball, Sr.  
James Booth  
Dana Bowers  
Ulysses Lee “Junior” Bridgeman  
George Garvin Brown  
John Y. Brown, Jr.  
Wendell Cherry  
Doug Cobb  
Jess Correll  
R. J. Corman  
Joe Craft  
Mike Davis  
George Fischer  
Terry Forcht

Bill Gatton  
Ron Geary  
Phil Greer  
Billy Harper  
Jim Headlee  
Jim Host  
David Jones, Sr.  
Kimberly Knopf  
Bruce Lunsford  
Pearse Lyons  
Davis Marksbury  
Nate Morris  
Kent Oyler  
Jim Patterson  
Warren Rosenthal

Bill Samuels  
Colonel Sanders  
John Schnatter  
Debbie Scoppechio  
Carey Smith  
Joe Steier  
Chris Sullivan  
Kent Taylor  
James Thornton  
Lee Todd  
Robert B. Trussell, Jr.  
Dudley Webb  
John A. Williams, Sr.  
William T. Young

— The 2020 Kentucky Entrepreneur Hall of Fame Induction Celebration was not held due to COVID-19 restrictions. —

### 2019 Post Event Report

### 2019 Ceremony

### Sponsorship Inquiries

Andrea Flanders | [aflanders@kychamber.com](mailto:aflanders@kychamber.com)



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<b>Presenting Sponsor</b>	<del>\$15,000</del>	<del>Exclusive</del>	SOLD — Chase
<b>Platinum Sponsor</b>	\$7,500	2 available	
<b>Gold Sponsor</b>	\$5,000	5 available	
<b>Silver Sponsor</b>	\$2,500	10 available	(9 remain available)

Sponsor benefits	Presenting \$15,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500
CEO quote in press release	X			
Logo on reception napkins/name badges	X			
Opportunity to address the audience at awards program (3 min. max)	X			
Opportunity to provide guests with branded takeaway item (at each seat)	X			
Acknowledgement from event podium	X	X		
Recognition on event signage	X	X	X	
Event program ad	full-pg., back cover	full-pg.	half-pg.	
Recognition in all event materials	X	X	X	X
Pre-event/on-site brand recognition	X	X	X	X
Recognition on event screen	X	X	X	X
Dinner table of ten	3	1	1	1
Logo and weblink on entrepreneurhof.com	X	X	X	X
Event program listing	logo/profile/listing	logo/profile/listing	logo/profile/listing	logo/listing
Database of event attendees	full	full	full	no email
Post-event report	X	X	X	X
Your sponsorship supports dinner attendance for 2 students	X	X	X	X

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